

NOVASQUARE

AI for streamers

**We empower content
creators by harnessing the
power of AI**

Who are we

NOVASQUARE



Mathieu Bayou

Co-Founder

mathieu@novasquare.io

 [LinkedIn](#)

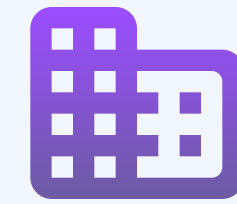


Nicolas Jellab

Co-Founder

nicolas@novasquare.io

 [LinkedIn](#)



Co-founded several companies



Former high-level athlete



Both passionate twitch streamers



Won the 2022 Haystack Pioneers Awards



Technical leaders in several start-ups

Most Twitch streamers **struggle** with **building** and **engaging** with their **community**

TODAY, SOLVING IT IS...



**Taxing on their
mental health**



**Expensive in
coaching, tools and
services**



**Consumes a
lot of time**



YOUR AI COMPANION FOR TWITCH



Keeps the conversation going
between the viewers and the streamer



Animates
the stream with Twitch events



Acts
as a sociable character that adjusts to the streamer and the community

Beta since March 1st, 2023



30000+ hrs
streamed with ai_lucia



10000+
streams in total



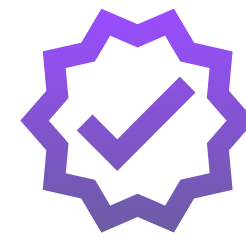
6M+ messages exchanged
with ai_lucia

Achievements

NOVASQUARE



Selected to be exhibitor at
TwitchCon Paris and Las
Vegas '23



Signed 10+ of Twitch
Partners*



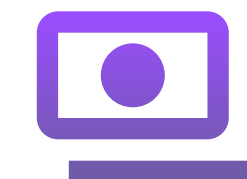
100+ paying customers
before funding



**Joined the High Growth
cohort** in Innovate UK



250+ Community members
on Discord



\$1000+ Monthly Recurring
Revenue

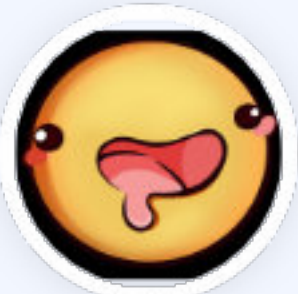
* top 0,1% streamers of Twitch with privileged relationship with the platform

User Testimonials



Grandpas
Corner

“ai_licia is not another bot with pre-loaded commands. It is a real AI. It talks, conversates, remembers and learns, understands and listens. People in chat also love to interact with her and have. I've never seen such thing before on Twitch.”



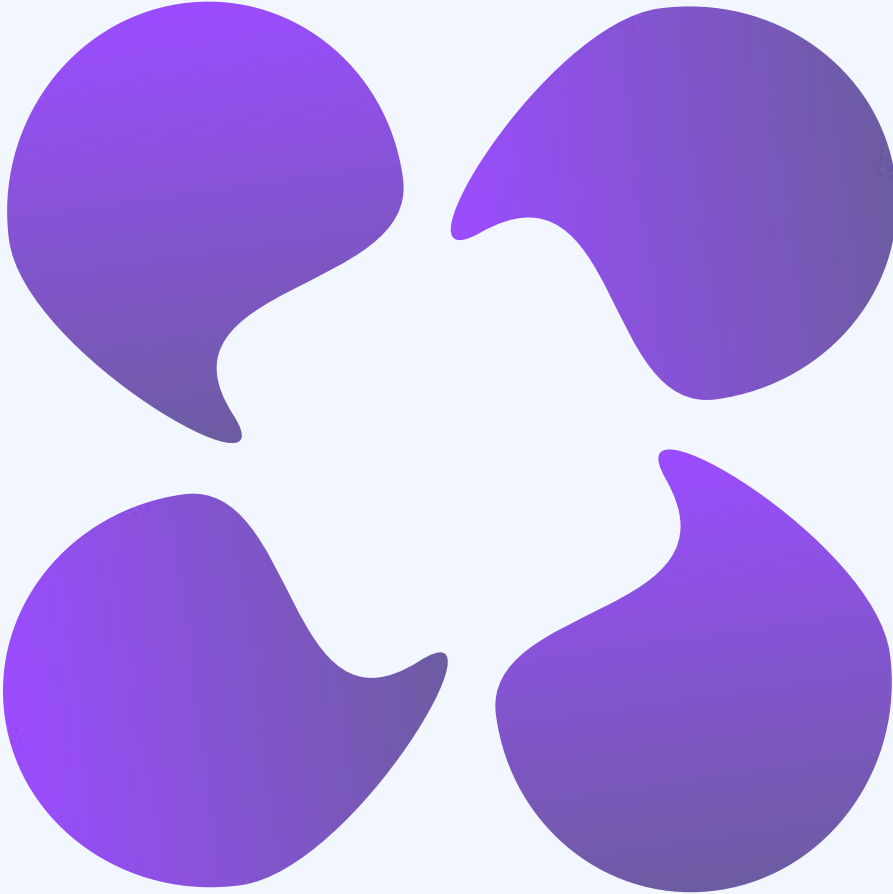
NTBees

“ai_licia is a fantastic tool for both new and long term streamers! For me ai_licia has released the stress of missing messages during intense moments as I know she's always there with a sassy remark for my viewers.”



WtS

“ai_licia is exactly the mod, friend and promoter I could ever need all wrapped into a single chatter which my viewers love to interact with”



“From the first moment ai_licia has come into our stream chat, the viewers were mesmerized by how lifelike she is to everyone. Since then she has evolved and grown even more and I can't imagine a stream without her.”



FFG

“ai_licia is so fun. She surprises me all the time. Its like a mini game for you and your chat. When you are in an intense firefight, she is there to pick up the slack. When you are just chatting, she brings a different flavor”



aggro_magnet

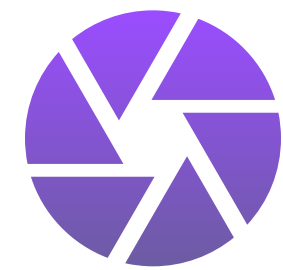
“As a smaller streamer, chat can regularly be slow. ai_licia is always there to keep the conversation going. (...) her presence is often enough to get people talking.”



Jerfo

AI tooling keeps getting more affordable

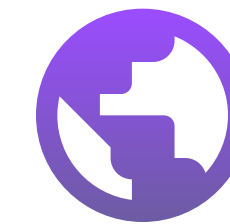
TODAY, WE TARGET THE 55% OF STREAMERS



**8 million monthly
active streamers** on
Twitch



13.5% growth by
2030



**50 million content
creators** over the
world

Monthly Subscription

DIFFERENT PLAN BASED ON USAGE



Standard or Premium
monthly subscription
for Twitch

Available since March '23



subscription for
Discord

In progress available mid '24

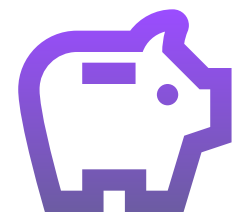


B2B offer
for streamer agencies
and brand

Let's summarise

NOVASQUARE

First of its kind Product



Entirely
Bootstrapped



High organic
growth



100+ Monthly Paying
Subscriber

We are raising

NOVASQUARE

We are raising

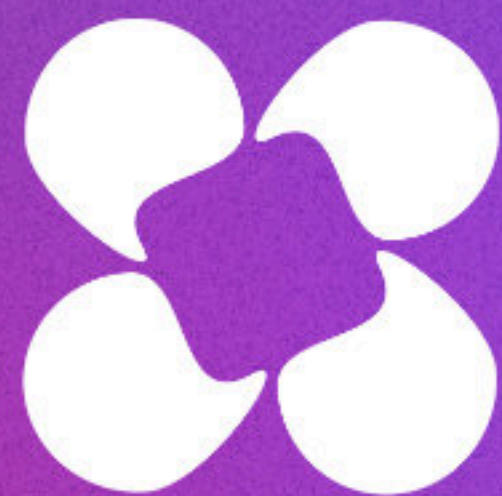
Offering SEIS/EIS tax deductions

We have already applied for SEIS/EIS

Raising

£250,000

**Thank you for
reading!**



ai_licia

YOUR AI COMPANION FOR TWITCH

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